

# Rashaun Dyon Pauleon Styling / Design

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# **Strengths**

- Creative Directing
- Fashion Design
- Fashion
  Illustration
- Art Direction
- Styling
- Trend Forecasting
- Social Media
  Marketing
- Developmental Collaboration
- Branding
- Communication
- Television production
- Animation

#### **EDUCATION**

Savannah College of Arts and Design (SCAD)

Savannah / Atlanta

Expected Graduation June 2018

Bachelor of Fine Arts Minor: Television Production **COMPUTER SOFTWARE** Photoshop, After Effects, Premiere, Avid

## **CAREER-RELATED EXPERIENCE**

(2016-Present)

## **Creative Director / Owner of Archangels and Masters**

Organize and direct campaigns, editorials, concept development for collections; Approve designs and market the brand

# **Lead Designer for Archangels and Masters**

Illustrate and manufacture designs

## Styling for Archangels and Masters

Coordinate looks for Archangels and Masters editorials and campaigns.

## (2018) Styling for WNTD Apparel

Coordinate looks for WNTD Apparel editorials and campaigns.

## (2017) Gold Link "At What Cost" Tour Merchandise Designer

Designed one-off promotional merchandise to go along with a Goldlink Snapchat geofilter.

# (2017) Director of SCAD's Sandy Chronopoulos Interview

Gave creative direction to Sandy Chronopoulos and crew of about 12 people. Oversaw editing and hired motion media artist

## **OTHER WORK EXPERIENCE**

## (2016-17) SCAD Summer Seminar Assistant, Savannah

As a counselor, we guided and assisted high school students that were interested in attending SCAD.

## (2017) Georgia Hospital Association (GHA), Savannah

Directed, shot and edited "Excellence in Nursing Leadership" and "Emerging Nurse Leader" awards for GHA.

#### (2015-2016) Leasing Agents at The Hue apartments, Savannah

Met with prospects and led tours. As a leasing agent, I was also expected to do marketing for the property which required distribution of fliers to draw more traffic to the property.

## **AWARDS AND ACTIVITIES**

(2014-Present)

## **GA HOPE Scholarship**

Scholarship awarded for maintaining a 3.0 scholarship

## **Academic Honors Scholarship**

Academic scholarship based on SAT scores

## (2018) Aesthetic Market: New Years, Savannah

Displayed clothes at the first Aesthetic Fashion show

## (2018) Kappa Scholarship Bowling, Atlanta

Participated in a Kappa sponsored Bowling tournament for a chance to win scholarship for my relative